



Cru Storage

**Contemporary Solutions
in Cellar Management**

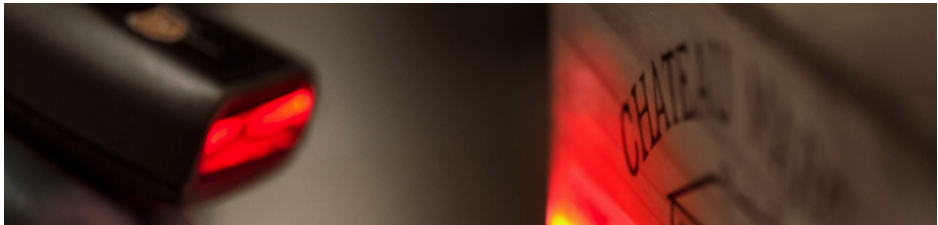
cruworldwine.com/storage
storage@cruworldwine.com

*“Cru Storage is a storage solution for today’s fine wine / spirits collector. Our contemporary cellar management system combines high quality physical storage at **London City Bond** with state-of-the-art online cellar management tools.”*

Excellent Physical Storage at Vine International

Cru Storage is located at **London City Bond** (Tilbury). This facility is run by Vine International – part of the Liv-ex group. All products are stored in excellent condition:

- Warehouse run by experienced and dedicated team – built specifically for fine wine.
- Condition reporting available on all transfers (high resolution photography).
- Unique identification number by both Vine and by Cru, assigning ownership and providing traceability.
- Perfect conditions maintained by humidity and temperature sensors, monitored every 30 minutes.



Low Storage Rate - Calculated Fairly

- No landing fees for cellar transfers over £50,000 in value.
- No transfer fees if product bought via Cru. Free delivery to storage.
- Charge is by the day (not per quarter or annually). As soon as you removed a case your storage charge ceases.

Cru UK Storage Rates

	Per month	Per year
Per unit stored	0.55p (plus VAT)	£6.60 (plus VAT)

Security of Title

- Cru does not co-mingle client and company wines.
- All wines are recorded separately by London City Bond in the name of the client.
- Every case you own has its own unique identification number which you can verify with the warehouse at any time.

Online Cellar Management Tools

- See all your wines, with current valuations, on a web-based screen.
- Make some or all of your wines available for sale at a price chosen by you (on screen).
- Arrange home delivery at the click of a mouse.





Cru UK

Interchange Triangle, Camden
London
NW1 8AB
UNITED KINGDOM
t. +44 207 235 2100

Cru Hong Kong

1903 Tung Wah Mansion
199-203 Hennessy Road
Wanchai
HONG KONG
t. +852 3590 4472

Cru Singapore

35, Jalan Pemimpin, #04-03
Wedge Mount Ind. Building
Singapore 577176
SINGAPORE
t. +65 6900 4906

storage@cruworldwine.com